

Gov20LA Unconference



Webmaster User Group
February 18, 2010

Introduction

- Barbara Haven
- Office of Technology Services AKA OTech
- Sharing my trip report
- Gov20LA “You should have been there”

“Governance”



www.gov20la.org



[HOME](#) [SHAPE THE AGENDA](#) [JOIN THE CONVERSATION](#) [ATTENDEES & SPEAKERS](#) [SPONSORS & EXHIBITORS](#) [REGISTER](#)



Ideas+Implementation

[REGISTER](#)

Join government, industry, and nonprofit new media leaders at the first West Coast unconference on social media and government. Together we will work to make "Gov 2.0" more accessible to the public, share advice, and solve common problems both at the Camp and beyond.

Join us in taking the next step in transforming government. Register now!



Gov2.0 Camp LA

At the West Coast's first Government 2.0 "un-camp," you shape the agenda.

[What's on your mind?](#)

When

February 5-7th, 2010

Location

5405 Wilshire Blvd

Los Angeles, CA 90036

United States

UNconference?

- Foo Camp
Bar Camp
- User-Generated
Content
- She's Geeky & Kaliya
Hamlin

Completely Open Grid

A woman with long brown hair and glasses is looking at a grid of sticky notes on a wall. The grid is divided into five columns labeled A through E. The sticky notes contain various topics and questions.

A	B	C	D	E
Outside Grand Hall	Outside Grand Hall	Front Grand Hall	Circle of Couches 2 nd Grand Hall	Balcony
		Language Desire Ruby and Ruby on Rails	What are Mashups? Who knows what's coming next? d.11	Failure and getting past it Susan Meislin
Business Planning Models in today's economy Michelle Boudreau			Raising GeekGirrl230 giving our daughters the tools to believe in themselves. IRIS D	My Fikri Surviving Breast Cancer (without insurance) How to raise & using social networks Karna Feliphan
		Terms of Use for You.	Robots what platforms	

SHE'S GEEKY WOMEN'S TECH UNCONFERENCE

	A outside Grand Hall	B Outside Grand Hall	C Front Grand Hall	D Circle of coaches at Front Grand Hall	E Ballconey	F 1 st Glass Room	G Glass Room	H Glass Room
Session 1 10-11				Women Innovators Where are we now? Claudia Galvan	DIRECT DEMOCRACY ONLINE MARILYN DAVIS	Create your Elevator Pitch for the non-geeks in your life! Caitlyn	Social Networks Professional Non-Professional Tina	online system for org with free events Nancy
Session 2 11:15-12:15	Jobs, Resumes Staffing Aliva	How Twitter is Changing SOCIAL MEDIA - AND CHANGING MY LIFE CATHY BROWNE	Open Source Sensing Chris Peterson	E-mail NOTES to Notes@shesgeeky. org Subject line: Session #		Design Games for Product Innovation - and other purposes Humpf	Science + Education in Virtual Worlds (or any type of social media)	Show + Tell + give Dev En + Development + Tools Liz Henry
LUNCH 12:15-1:15								
Session 3 1:15-2:15	(Rebecca) TWITTER PART 2 How TWITTER IS CHANGING SOCIAL MEDIA CATHY BROWNE	Good Passwords (15 min) Rachel Hillman	Interdisciplinary Collaboration in Science -> approaches and obstacles	COPYRIGHT COMMENTS, & DERIVED WORKS Judith Bush Cajusteira	GETTING MORE WOMEN INVOLVED IN THE MOZILLA COMMUNITY MARCIA	How to ask for help (without sounding desperate) - Heather Vincent	Transparency - Identity, Culture IRL LAURIE USIGAN	ART + Emerging Tech SARA WELSH - DEWITT
Session 4 2:30-3:30	Women UCA and STAYING CLOSE to Pulling Constantly from Susan Powell	Letting Go & Saying No	What Youth Programs Exist for STEM? Science Tech Katie Jill	WOMEN ENTREPRENEURS IN Mathematics LEADERSHIP REGISTRATION TRAINING Shirley	LEADERSHIP - Building - Inspiring - Mentoring - Networking - Collaborating - Giving Back - Being Authentic - Being Grateful - Being Humble	Hardware Mash-ups Arlon Chiken	Democratizing Data Suebing	Install Drupal on your Mac Laptop Liz Henry
Session 5 3:45-4:45	Female ITOs - take them the March Joy Bauer Pete Smith	GEEK IS the new CMHC what it's been like what it is like and what we want it to be like to be a woman in Tech	Program Management Beyond Agile... Claudia	How to Save Time - Lisa		Protecting Mobile + Privacy Maggie	Decision Applications at 50 virtual environments and 3D modeling - Anne Keller	Building Collaborative Communities Margaret Koss

Closing Here 5-5:30
Wine/Cheese/Popcorn 5:30 Movie @

Q & Identity
tech online
- Kaliya

Go to dinner w
women @ 7pm

She's Geeky
+ ideas' future

Law of Two Feet

- If you find yourself where you are neither learning nor contributing, use your two feet. Go to some other place where you may learn & contribute.

GOV 2.0 LA

- Hybrid
- Planning Team Sessions
- Community Sessions:
Digg-like voting
- Themes

Women in Technology



Road Blocks & Barrier Breakers

- Social media is changing government.
- Change often meets with roadblocks and barriers.

State & Local

- Potholes: “See Click Fix”
- Learning from others’ successes (& fails)

Language & Gov 2.0

- Managing Content in Spanish and Other Languages

More Themes

- The Policy Pickle
- Community Care
- Gov2Gov
- Happy Campers

The Harvard Survey

Leadership
For A Networked World

The logo for Leadership For A Networked World features a stylized red and black swoosh that curves around the text.

 HARVARD Kennedy School
JOHN F. KENNEDY SCHOOL OF GOVERNMENT

The Harvard Kennedy School logo includes the Harvard crest, which is a shield with three red chevrons and three white stars on a blue background.

- Sent out before (online)
- Addressed
- Results Presented



... Meanwhile on the battlefield
There's New Impact on Dimensions of Government Legitimacy



Aurelio Ornelas
MPP

Antonio M. Oftelie

[@antoniooftelie](#)

- Transparency
- Equity
- Effectiveness
- Efficiency

Who attended?

- Organized through Social Media, e.g., Twitter
- Primarily West Coast...
- But some East Coast folks ventured out here

East Coast snowed in



digiphile.wordpress.com

- Voices from the #Gov20LA
Unconference: On
Innovation and #Gov20
- <http://goo.gl/fb/xlJF>

International

- Live streamed one session each hour over two days
- 5 national governments were represented!

Who sponsored it?



- Microsoft

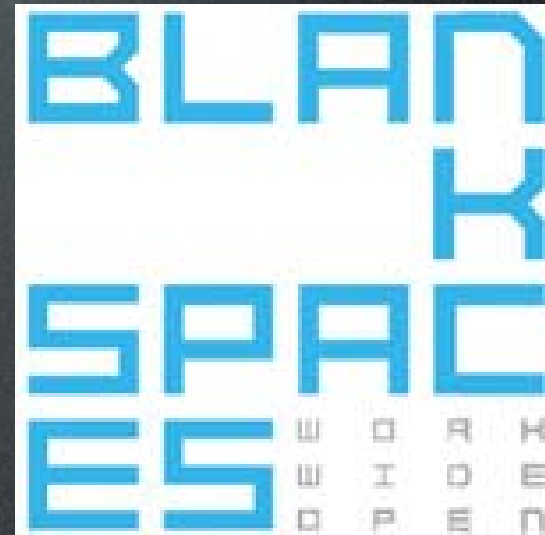


- Other Gold Sponsors



Where

- Blankspaces
- a Coworking Environment





When

- Friday evening, Feb. 5
- All day, Saturday and Sunday, Feb. 6 & 7
- Check the schedule
- Videos of some sessions soon to be published



Keynote Cory Ondrejka (@coryondrejka)



Cory Ondrejka

- CTO Linden Labs,
“creator” or “co-founder”
of Second Life
- Need to be Agile
- Inspiring Storytelling

Also Saturday

- Billy Grundfest:
Huffington Post “Gov 2.0: A message from Hollywood to the Beltway”
- Craig Newmark
- “Taco” Trucks arrived for lunch



Whiteboard content:

- People
- Let's all be service
- Safe -
- Let's all be service
- Safe -
- Let's all be service
- Safe -

THANK YOU!

Local Camps

- Local Check

<http://barcamp.org/>

(pbwiki)

- Sac Bar Camps Last 2 years
- Government Performance
Camp Winter 2010

Future Camps

- Interest for Santa Cruz (@ipsociety)
- Anyone up to organize a GOV 2.0 Santa Cruz?
#gov20la #gov2.0
#gov20cruz

Communicate

- Email:
Barbara.Haven@state.ca.gov
- Twitter & Flickr: @bhaven
- GovLoop

