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Enhancing California's Web Leadership

IT Executive Council
January 6, 2009

Leveraging the Best of the Web

- Best of the Web Criteria
 - Innovation
 - Functionality
 - Efficiency and Economy
 - Monthly Average of Unique Visitors
 - List of Private-Sector Partners

2008: Where we did well... or not...

- Did well..

- Features and functionality
- Design and navigation
- Accessibility, usability and privacy

- Could improve

- Online services
- Describe efficiency and economy gained

Some Critical Win Factors

- Focus on Customer Service (Live Help)
- Design Templates
- Features and Functions
- Video (YouTube)
- Search
- Significant and Obvious Change

Looking Ahead
to 2009

The states to watch...

Maine.gov
OFFICIAL WEBSITE OF THE STATE OF MAINE

GOVERNMENT | FAMILY & HOME | TRAVEL & RECREATION | EMPLOYMENT | BUSINESS | EDUCATION | FACTS & HISTORY

Weather: AUGUSTA 31°F | Cumberland County

Search for: Online Services | State Agency Name

Mapping
Directions to state parks, colleges, places, state offices, and more.

Online Services

- Cash Reports Search Service
- Driving Permits
- Vehicle Registration Renewal
- Gas Licensing
- Public Control History Search
- Sex Offender Registry Search
- Unemployment Claim Filing
- MV & Soreness Registration
- Hunting & Fishing Licenses
- Train Registration Renewal

News

- 1/15/2009 January Staking Awareness Month
- 1/14/2009 Governor Declares Recognizes Gates Code
- 1/13/2009 Governor Requests Maine Disaster Declaration
- 1/09/2008 Maine Board of Pesticides Control to Hold Public Hearing on Proposed Changes to Existing Pesticide Regulations
- 10/29/2008 Secretary of State Signs Orders to Issue Licenses As They Oversee the State

State Highlights

- Economic Information & Assistance
- Maine Fish Page
- Traffic & Road Conditions
- Health & Human Services Information

• District of Columbia
• Maine
• Michigan
• Utah
• Virginia

Michigan.gov
Official State of Michigan Portal

Departments | News | Alerts | My Michigan.gov | RSS | Podcast | Videos | Mobile/PDA | Services | Directories | Surveys | Help

Latest News from MItoday
State Invests in Cultural Economic Development of Four Michigan Main Street Communities

Michigan Spotlight

- New Department of Energy, Labor & Economic Growth (DEL EG) Officially Opens for Business Today. DEL EG Aids Renewable Energy Efficiency to Focus
- Governor Granholm Says Events of 2008 Underscore Importance of Ongoing Efforts to Diversify State's Economy
- Give the Gift of Education and Receive a State Income Tax Deduction

Michigan News

- State Invests in Cultural Economic Development of Four Michigan Main Street Communities
- Upper Peninsula Citizen Advisory Council to meet Jan. 14 in Ishpeming
- DNR Offers Women's Winter Outdoor Getaway Feb. 20-22
- Five-Day Elk Hunt to be Held Jan. 14-19

Michigan's Roadside Attractions

- Cross-Country Ski by Lantern Light Jan. 2009
- Enjoy a Snowshoe Hike Jan. 24, 2009
- Michigan Wine Festivals and Events

Virginia.gov
OFFICIAL WEBSITE OF THE COMMONWEALTH OF VIRGINIA

ADRIAN M. FENTY, MAYOR
District of Columbia

Agreements with Nightlife Establishments Upheld

Voluntary Agreements Upheld, Mayor Adrian M. Fenty and Attorney General Patrick Hickey announced on December 19 that establishments with on-premises retailer's licenses must honor contractual voluntary agreements entered into with Alcoholic Beverage Regulation Administration (ABRA) and members of the community during the 2008 Presidential inauguration. [Read more >>](#)

DC TODAY

- Curbside Christmas Tree Collection Runs Through January 11
- Polls: 01.05.09 12:11 pm
- Buses Arriving for Inauguration Must Register, Obtain Trip Permits by January 15
- Polls: 01.05.09 12:11 pm
- Starting a Business in DC? Visit the Resource Center Guide You Through the Process
- Polls: 01.05.09 12:11 pm

OTHER NEWS

- 12th Electoral College
- Mayor Adrian M. Fenty unveiled the 12th Electoral College ceremony as electors cast the District's vote for the 44th President of the United States.
- New Housing Initiative
- Mayor Fenty announced a new initiative that will transfer 37 long-vacant and lighted properties in Ivy City into markets and affordable housing, doubling the Northeast neighborhood's homeownership rate. [Read More](#)

Popular Online Services

- DMV Renewals, Online Services
- Find DC Government Agencies
- Pay Parking Tickets
- Visit the Taxpayer Service Center
- Find a DC Government Job

Featured Sites

- Access information on Government Performance
- DC Increases Transparency With Google Apps
- Search the Unclaimed Property Database
- Apply for a Basic Business License
- Learn About the DC Open Call

Utah.gov
Official Web Site for the State of Utah

Government | Residents | Visitors | Business | Employment | Education | About Utah | Online Services

Most popular services

- Find a job
- Renew Vehicle Registration
- Check out Auto Books from the Public Library
- Save for College
- Renew Driver's License
- Order Birth and Death Certificates
- Start a Business

EXPLORE UTAH.GOV

- Travel: Plan the perfect trip to any of Utah's best destinations.
- Green Choices: Find basic information on environmental issues you want to make "Green Choices"
- Utah Govcast: Keep up to date with video, audio, RSS from state agencies.
- Kids Utah.gov: Find kids, discover parks and trails, health tips, and exciting things about Utah.

WHAT'S NEW

- Tips for Finding Employment after Filing: The changing economy has made older workers more in demand than they once were. Yet finding employment after...
- Other news: Utah State Bulletin Published for January 1, 2009
- 2009 Personal Property Valuation Schedules and Registered Vehicle Uniform Fee Schedules

Virginia.gov
OFFICIAL WEBSITE OF THE COMMONWEALTH OF VIRGINIA

STAY CONNECTED

- Live Help
- RSS Feeds
- Podcasts
- YouTube
- Virginia YouTube
- Get and Share

ONLINE SERVICES

- All Communities
- All Virginia Road Conditions
- Highway Safety
- SOL Alerts
- State Alerts
- State Crisis/Disaster Centers
- Traffic and

WEATHER

Find Attractions

Press Release

Governor's Office
Virginia Implementation Committee (VIC)

Review Your Departments...

- Compare against the Five
 - Gap Analysis
- Short-Term and Long-term Plans

How You Can Help

- In General

- More Graphics, Pictures, Video, Audio, Web 2.0
- More On-line Services

- Specific

- Success Stories of Adoption
- Case Studies of Cost-savings
- Effectiveness Metrics

How You Can Help

■ Innovation

- TLDNR
- Transparency
- Open Government (Podcast/Webcast)
- eDemocracy
- Raw Data
- Green
- Mashups/Maps/GIS
- Web 2.0/Collaboration
- Learning from Obama Campaign

California Web Accessibility Conference

- Current best practices and techniques in accessible IT
- For managers, programmers, designers, testers, policy developers
- CSU Long Beach on January 12 – 14th 2009
- For more information:
<http://www.knowbility.org/calwac/>

We would like to include
your initiatives into the
Statewide Plan

Send ideas to: dane.wilson@dts.ca.gov
stacey.walker@eservices.ca.gov