

The Flickr logo is displayed in a white rectangular box. The word "flickr" is written in a bold, sans-serif font. The letters "f", "l", "i", "c", "k", and "r" are blue, while the letter "r" is pink. A small "TM" trademark symbol is located to the right of the pink "r".

flickr™

www.flickr.com

Our site:

<http://www.flickr.com/groups/californiagovernment/>

What is Flickr?

- It is a way to store, sort, search and share your photos online. It is basically a pool of photos.
- Flickr helps you organize masses of photos and tell stories about them.
- The Flickr.com website has more information about what Flickr is. Visit www.flickr.com

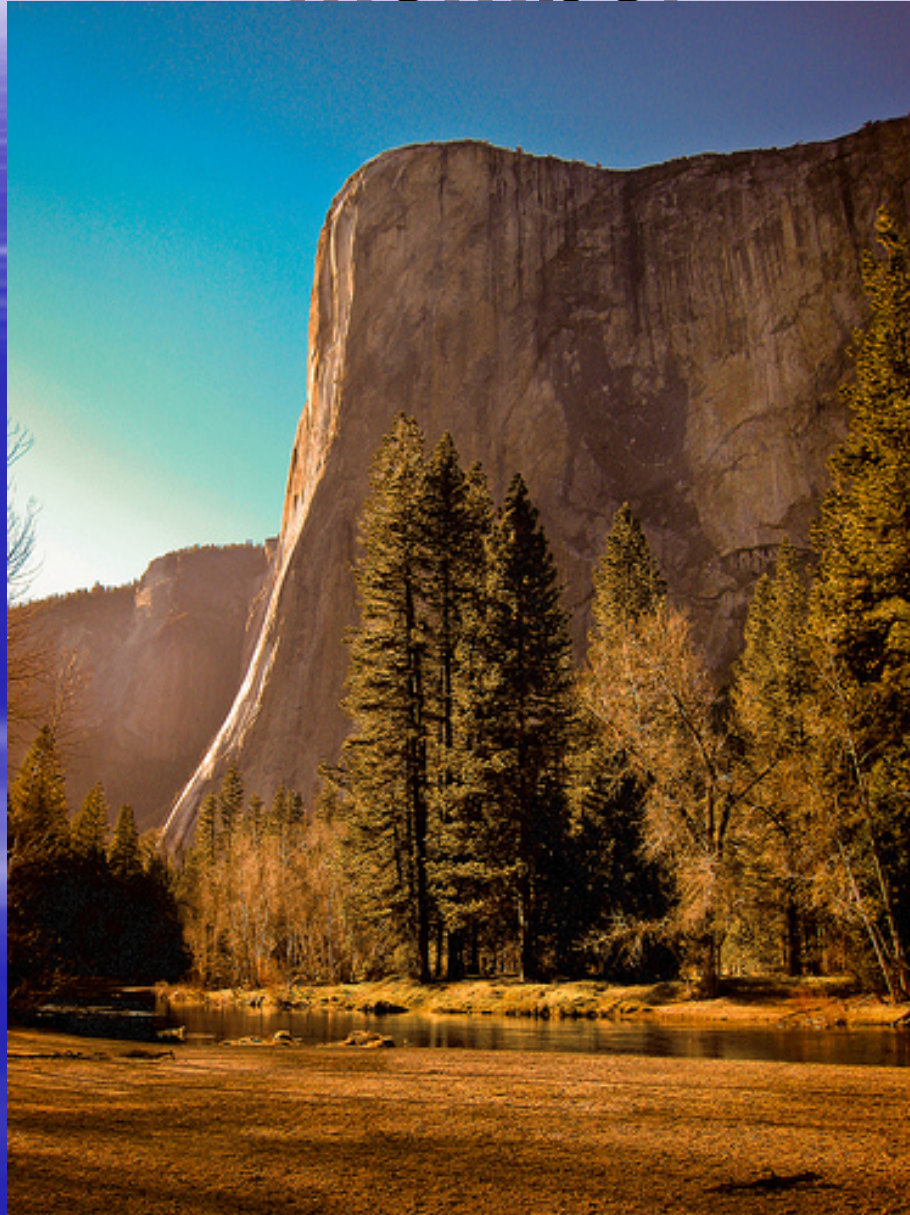
Photo submitted by Flickr member



Why are we using Flickr?

- Involve public
- Have a pool of photos for possible use on State websites
- Create a community of people
- Our effort to be in social media
- Largest social photo sharing pool

Photo submitted by Flickr member



What are we *doing* with Flickr?

- We are communicating with the public and creating relationships
- We are collecting images that could possibly be used on State websites AND pulled by State Webmasters with appropriate permission
- We are doing contests!
- We are creating a place to share photos of California's beauty

Contests

- Every couple of weeks we are hosting a contest where participants in the Flickr group submit photos relevant to the topic
- The current topic involves user's favorite vacation spots
- The way that these contests are announced is through an announcement on Flickr, Twitter and Facebook

First Contest Photo



How can a Webmaster use a photo?

- Most photos are protected (copyrighted)
- Some submitters allow photos to be used freely
- The original submitter of the photo must be contacted in order to legally use the photo
- There is a list of rules regarding the reuse or copying of photos on Flickr

Photo submitted by Flickr member



What about inappropriate photos?

- A list of guidelines was created for the California Government Flickr account by staff
- We monitor the group
- Flickr provides rules for use
- No problems so far
- Any violators of terms can be kicked off of the website

How else is the public involved?

- Discussion boards
- Contests
- Ability to comment on other photographs
- Ability to view other photographs

API Code

- Flickr can be added to other social networking sites such as Facebook, blogs and other websites
- We have added a link to our Facebook

Fans

6 of 272 fans [See All](#)



Phil Sotelo



Hector Burgos



Marilyn Clark



Joshua M



Ca Dgs



Stacey Walker

Flickr Badge

Photos from user cagovernment



Favorite Pages

6 of 60 Pages [See All](#)



The White House



California State University, Fullerton



Friends of the Ripon Memorial Library



City of Sacramento



Cloverdale CA



California Department of Water Resources



DriveClean.ca.gov

Source: www.driveclean.ca.gov

Looking to reduce your carbon footprint, save money or just contribute less to that nasty smog? Well, this is your buying guide to the cleanest, most efficient cars on the market. [Learn more >](#)

Yesterday at 1:17pm · [Comment](#) · [Like](#) · [Share](#)

2 people like this.

Write a comment...



California Government @VisitSD_PR Peek inside Legoland on GoogleMaps StreetView - first US theme park ever mapped!



blog.sandiego.org

Source: blog.sandiego.org

Yesterday at 10:36am · [Comment](#) · [Like](#) · [Share](#)

James C. Hunter likes this.

Write a comment...



California Government 511.org provides a comprehensive list of transit options & schedules during the Bay Bridge closure. <http://bit.ly/GR434> (@511SFBay)



511.org - Your Bay Area travel guide

Source: bit.ly

The following transit agencies have scheduling and/or route changes in order to provide increased public transportation service during the Labor Day Weekend Bay Bridge Closure (from 8 p.m. Thursday, September 3 to 5 a.m. Tuesday, September 8).

Yesterday at 10:24am · [Comment](#) · [Like](#) · [Share](#)



California Government @CA_DMV Here are the required documents you must have to apply for a drivers license in CA. <http://tinyurl.com/3cm4ok>

Birth Date and Legal Presence and True Full Name Requirements

Source: tinyurl.com

image ready Driver license application requirements, ID Card application requirements, legal presence requirements, birth date requirements.

Yesterday at 10:24am · [Comment](#) · [Like](#) · [Share](#)



California Government California to stop issuing IOUs September 4, 2009

California State Controller's Office : Frequently Asked Questions about Registered Warrants (IOUs)

Source: www.sco.ca.gov

State Controller John Chiang has announced that he has completed "stress testing" the Department of Finance's cash projections from the State's newly-revised budget and has determined the new spending ...

What we hope to do with Flickr

- We hope to display winning contest photos on the CA.gov website
- We hope to add this program to our group of social networks on CA.gov
- We hope to expand our social circle and get more Californians submitting photos
- We hope to increase participation within our Flickr community

Photo submitted by Flickr member

